

Fondation Ambros Lüthi  
Rte de Schiffenen 14  
1700 Fribourg

Fribourg, October 9th, 2020

## **Press Release:**

### **Prize of the Ambros Lüthi Foundation 2020**

On the occasion of the Graduation Ceremony of the Faculty of Management, Economics and Social Sciences on October 9th, the Prize of the Ambros Lüthi Foundation was awarded for the fourth time. The purpose of the Ambros Lüthi Foundation is the promotion of research and teaching in various areas of economics and ecology from the perspectives of economic, business and/or environmental ethics. The Board of Trustees decided to award the Prize 2020 of 5,000 CHF to Ms. Dr. Dana Janet Sindermann in recognition of her project:

*Anerkennung im Arbeitskontext – Transformation von Axel Honneths Anerkennungstheorie für das Personalwesen.*

The project was created in the Institute for Business Ethics at the University St. Gallen.

The Board of Trustees justifies its choice as follows:

The project lies in one of the areas defined by the Foundation and is an excellent example of a study of business ethics in both substantive and methodological terms. It investigates a central question of human resource management, that is, what kind of recognition human beings should receive in the working context: Does it suffice to recognize them as “human resources” – as mere means in pursuit of the enterprise’s purpose? Or should the employees be taken seriously in their dignity and capabilities of dialogue? On the one hand, the project posits Axel Honneth’s theory of recognition as the foundation and transforms it to individuals and organizations. On the other hand, it criticizes the instrumentally reduced concept of recognition in business administration and expands and strengthens its normative content. This concept wants to account for the fact that the human being is a social being and holds corresponding dispositions, which should bear fruits not only in the sphere of personal relations or in the public and political realm, but also in the workplace where human beings use to spend a major part of their life time. With this holistic and balanced perspective, the project develops groundbreaking and action-oriented results that are of great importance not only for the theory, but also for the practice of human resource management.